



## CfgMgmtCamp 2020 Ghent

Sponsor Packages

3 - 4 - 5 February 2020

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# About Config Management Camp

Configuration Management Camp is the event for technologists interested in adopting, improving, and using Open Source Configuration Management frameworks. People from diverse communities meet, exchange ideas, and learn from one another.

Configuration Management Camp is held after FOSDEM to facilitate combining travel for all attendees. The fact that many people will already be travelling to Brussels for FOSDEM makes it easier to attract the right group of international people. This year Configuration Management Camp takes places on 3th, 4th, and 5th of February 2020 in Ghent, Belgium, just after FOSDEM the 1nd and 2rd of February 2020 in Brussels, Belgium.

# History

The first Configuration Management Camp was held in 2014 and has grown to more than 700 registered attendees. The event is now organized with, for, and by many people from the different open source configuration management communities. We have the privilege to use the venue of the Hogent university. Configuration Management Camp strives to include all open source communities, participants, and contributors.

# FREE - GRATIS

Configuration Management Camp is a free event. We provide breakfast, and coffee during the breaks to all attendants and a social event on Monday evening, budget permitting free lunch, speaker's dinner, t-shirts, and more. When choosing your preferred sponsor budget, please keep in mind that we aim to keep the event **FREE**.

# Summary

Recapping major features :

- In Ghent, Belgium
- After FOSDEM
- 7th Year going, 9 editions
- 700+ people registered
- Third day is tech / fringe day
- Free entrance, just registration
- Free breakfast, coffee
- Free social event
- <https://cfgmgmtcamp.eu>

# Sponsorship options



## The right fit

We offer an array of sponsor opportunities that fit a wide choice of options.

If the standard sponsor options do not fit your needs, you can sponsor a specific part of the event, or please contact us to discuss any flexible sponsor options.

# Metal Sponsoring

One of the smallest sponsor packages, targeting individuals that want to support CfgMgmtCamp. This is for those individuals that love CfgMgmtCamp and want to show their personal support.

- Name on the website

## Bronze Sponsoring

For smaller sponsors that want to support our event and help the conference, with online exposure.

- Small logo on the website

# Silver Sponsoring

For normal sponsors that want their logo visible on the event itself.

- Small logo on the website
- Small logo on the documents (schedule, intro)

# Gold Sponsoring

For sponsors that want a booth at the event.

- Normal logo on the website
- Small logo on documents (schedule, intro)
- Small Booth in the sponsor area

# Platinum Sponsoring

For sponsors who want a normal booth with full exposure.

- Large logo on the website
- Normal logo on the documents (schedule, intro)
- Normal Booth in the sponsor area
- Sponsor pitch 2.5 minutes (10 slides)
- Speaker dinner invite<sup>1</sup>
- Lunch vouchers<sup>2</sup>

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<sup>1</sup>Budget permitting

<sup>2</sup>If lunch is not free, you will get a limited number of lunch vouchers

# Titanium Sponsoring

For sponsors that want the full sponsor experience with an additional booth in the eating area.

- Large image on the website
- Normal Booth in the sponsor area
- Sponsor pitch 5 minutes (20 slides)
- Speaker dinner invite<sup>3</sup>
- Booth in the eating area<sup>4</sup>
- Lunch vouchers<sup>5</sup>
- Streaming logo<sup>6</sup>

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<sup>3</sup>Budget permitting

<sup>4</sup>A small booth for people queueing to eat, space permitting

<sup>5</sup>If lunch is not free, you will get a limited number of lunch vouchers

<sup>6</sup>If we are able to setup streaming

## Specific sponsoring<sup>7</sup>

We also provide specific sponsoring for additional events, for exact amounts and availability, contact us further.

- Speaker's gifts
- Speaker's dinner
- Monday Lunch
- Social Event on Monday evening
- Tuesday Lunch
- Tuesday sweets during the afternoon break

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<sup>7</sup>For specific event sponsoring a general sponsoring level of bronze or higher is required.



# Overview

Level	Metal	Bronze	Silver	Gold	Platinum	Titanium
Limit	∞	∞	∞	10	6	3
Invoice	yes	yes	yes	yes	yes	yes
Website	name	small logo	small logo	normal logo	normal logo	large logo
Swag Table	-	-	yes	yes	yes	yes
Documents	-	-	-	small	normal	large
Mailing	-	-	-	small	normal	large
Booth	-	-	-	small	normal	dual
Speaker dinner	-	-	-	-	yes	yes
Sponsor pitch	-	-	-	-	short	normal
Lunch Vouchers	-	-	-	-	yes	yes
Streaming logo	-	-	-	-	-	yes
Price	100 EUR	500 EUR	1000 EUR	2000 EUR	3500 EUR	5500 EUR

All prices in EUR exclusive Belgian VAT 21%, if applicable.

## Glossary (1/3)

- Limit
  - This indicates the maximum number of sponsors in that level.
- Invoice
  - We provide an invoice from a Belgian company, please provide us with a valid EU VAT number or an export address.
- Website
  - Your name or logo is mentioned on the website <http://cfgmgmtcamp.eu>.
- Shared table goodies
  - You have access to put company sponsored swag on a shared table.
- Speakers' dinner invite
  - If budget permits, we organize a speakers' dinner on Sunday in Ghent Centre, you, as a sponsor get an invite.

## Glossary (2/3)

- Booth
  - The venue permits us to have some booths, that attendees can visit during the breaks or lunch, you can use this booth, as sponsor, to display, promote your product, services, material, or swag. We encourage sponsors to send people with in-depth technical knowledge as most of the attendees have a technical background. We provide you only with a table, and advise you to keep it simple.
- Food Booth
  - During the lunch break, we'll have some booths, that attendees can visit during the queueing process. The booth is smaller in size, but as everyone needs to pass here, this gives you full visibility.

## Glossary (3/3)

- Lunch Vouchers
  - If lunch is not free, as a sponsor you will get some lunch vouchers, you can use them to give away to visitors or use them yourself.
- Sponsor pitch
  - As a sponsor you will be permitted to do an Ignite style talk with a commercial touch.
- Streaming logo
  - If budget and resources permit, we will stream or record the event, your logo as a sponsor will be added here.

Thank you

We hope you sponsor

**Config Management Camp**

For further details, please contact :

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